
From: Wayne, Don
To: allison.castellan@noaa.gov; Hall, Lynda
CC: Carlin, Jayne; Byrne, Jennifer; Jeff Dillen - NOAA Federal; Sweeney, Stephen; Psyk, Christine; Henning, Alan; Joelle Gore; Solloway, Chris
Sent: 5/13/2014 5:07:29 PM
Subject: RE: Draft rollout plan to notify Congress and prepare for any media inquiries
Attachments: OregonNonPoint_May15DelayRolloutPlan_051214draft_ac,dw.docx

Allison,

Thanks to you and your policy shop for pulling this together. I'm generally okay with this, although my first impression is that it may be overkill. Still, it couldn't hurt to be this prepared for potential media inquiries and to get ahead of any story this missed deadline might generate. I found 2 typos, corrected in the attached version.

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Phone: 202-566-1170

From: Allison Castellan - NOAA Federal [mailto:allison.castellan@noaa.gov]
Sent: Tuesday, May 13, 2014 9:58 AM
To: Hall, Lynda
Cc: Carlin, Jayne; Wayne, Don; Byrne, Jennifer; Jeff Dillen - NOAA Federal; Sweeney, Stephen; Psyk, Christine; Henning, Alan; Joelle Gore
Subject: Draft rollout plan to notify Congress and prepare for for any media inquiries

All--

Our policy shop developed the attached rollout plan (with some edits by me). Similar to the plan developed in Dec, it outlines the key players, key messages, and who has lead for giving Congress and the state a heads up that we will not be making a final decision now. It also provides some Q&A to help our press folks field media inquiries (if any arise). I've also reattached the Dec rollout plan.

Our Leg. Affairs folks plan to send an informal email to Oregon's Congressional delegation on the 15th giving them a heads up. The formal response we're working on will follow but that will likely several weeks still to make it through all levels of clearance at NOAA.

Allison

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